

Vietnam: Global Business

May 20 – June 3, 2018

The Course: GLS-120 Education Experience Abroad (3 Credits)

We will work with RMIT students from Vietnam and Australia to complete an Intercultural Communication Project in Spring 2018. The students traveling will finalize and present the project to a Vietnamese industry client in May 2018 when we travel. Vietnam is growing in terms of production, manufacturing and global trade. This unforgettable experience will provide students with an overall understanding of Vietnamese culture, cross-cultural communication and global business.

The Destination: Ho Chi Minh City and Hanoi, Vietnam

Travel to the beautiful country of Vietnam and visit the busy streets of Ho Chi Minh City (Saigon) and the capital, Hanoi. Discover the people, culture, food and global impact this amazing country has on the world.

The Experience Highlights:

Kirkwood participants will partner with students from Royal Melbourne Institute of Technology's (RMIT) campuses in Ho Chi Minh City, Hanoi & Melbourne, Australia to gain a real life global business experience. The program will begin in Ho Chi Minh City where we will visit the Ben Thanh Market, Mekong Delta, Cu Chi Tunnels, War Remnants Museum and work with our RMIT partners. The 2nd half of the experience will take us north to Hanoi where we will visit the Museum of Ethnology and House of Literature, view a traditional water puppet show and take an overnight excursion to Ha Long Bay.

- Work in multicultural teams on a real business case with an actual company in Vietnam throughout the semester virtually and then in person
- Multicultural teams will include RMIT students from Vietnam & Australia in a global business project (what a resume builder!)
- Travel to one of the largest exporters of textiles and coffee in the world.
- Learn about the distinct cultural differences in South & North Vietnam.
- Ho Chi Minh City, the exciting, most populated city in Vietnam and Hanoi, Vietnam's Capital (formally Saigon)
- Excursions to the Mekong Delta, Chu Chi Tunnels & Ha Long Bay
- Cultural excursions to the War Remnants Museum, Water Puppet Show, House of Literature and Vietnam Museum of Ethnology
- Ben Thanh and Old Quarter Markets (great shopping deals!)
- Experience food, culture and daily life

**"Study abroad changed my outlook on the world. The global business program taught me how to advance my career, build bridges and develop international relationships."
-Kirkwood student, 2017 program**



Estimated Program Fee: \$3,400
\$1,000 Global Advantage Scholarship available!

Includes:

Airfare
Housing
Some Meals
Health Insurance
Many Cultural Excursions
In-Country Transit

Does not include:

Tuition – 3 summer credits
Passport Fee
Personal Expenses

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www.kirkwood.edu/studyabroad

**International Programs
1154 Linn Hall
319-398-5579**



Tentative Program Itinerary:

- Sunday, May 20 (Day 1): Leave Cedar Rapids, Iowa
- Monday, May 21 (Day 2): Arrive in Ho Chi Minh City, Check into Hotel and Rest for the night
- Tuesday, May 22 (Day 3): Walking tour, Lunch with RMIT students, Tour campus, project work, group welcome dinner
- Wednesday, May 23 (Day 4): Project work at RMIT, City Tour
- Thursday, May 24 (Day 5): Project work at RMIT, Project Presentations to Client, Saigon Dinner Cruise
- Friday, May 25 (Day 6): Mekong Capital Industry Visit, Vietnamese History Museum, Reunification Palace, War Remnants Museum
- Saturday, May 26 (Day 7): Cu Chi Tunnels, Orchid Garden and Cricket Farm, Market
- Sunday, May 27 (Day 8): Explore, Rest and Catch Up Day, Optional Cooking Class
- Monday, May 28 (Day 9): Travel to Overnight Excursion in Mekong Delta
- Tuesday, May 29 (Day 10): Cau Be Floating Market, Tan Phong Island Tour, Tan Son Nhat Airport for transport to Hanoi
- Wednesday, May 30 (Day 11): Hanoi Walking Tour, Possible visit to RMIT Hanoi Campus
- Thursday, May 31 (Day 12): Ho Chi Minh Mausoleum, One Pillar Pagoda, Temple of Literature, Haon Kiem Lake, Ngoc Son Temple, Ethnology Museum, Water Puppet Show
- Friday, June 1 (Day 13): Halong Bay Over Night Excursion/Cruise
- Saturday, June 2 (Day 14): Finish Cruise, Halong Bay City Market, Halong Bay Museum, Head for Noi Ba Airport to transport home
- Sunday, June 3 (Day 14): Arrive in Cedar Rapids, Iowa



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