

GEN PROJECT MANAGEMENT

**GREAT OCEAN ROAD RUNNING
FESTIVAL**

Melbourne, Australia

14 May – 1 June 2019

Project Management Hosts Great Ocean Road Running Festival



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Box Hill Institute and IMG

Great Ocean Road Running Festival



Box Hill Institute is working in conjunction with IMG who is a global leader in sports, events, media and fashion, operating in more than 30 countries:

- IMG represents and manages some of the world's greatest sports figures.
- IMG is one of the largest independent producers and distributors of sports media.
- IMG also specializes in sports training; league development; and marketing, media and licensing for brands, sports organizations and collegiate institutions.



GEN Project Management

Great Ocean Road Running Festival



- Students from USA, Canada, Singapore and Australia
- Logistical and customer service roles
- Project: provide a report to the event management company



Great Ocean Road Running Festival



- Unique opportunity
- Experience the Great Ocean Road
- Magnificent views of the Southern Ocean
- Athletes and visitors from all around the world
- All fitness levels and ages
- Distances from 1.5kms to 60kms
- Consists of an Ultra Marathon, Marathon, Half Marathon, 14km Paradise Run, 6km run and Kids Gallop



Program

Great Ocean Road Running Festival



International Students Arrive: Tuesday 14 May

GOR Running Festival, Lorne Friday 17 May – Monday 20 May

International Students Depart: Saturday 1 June

Pre-arrival Virtual exchanges x 2

Week 1 Classes/Delivery of Event

Week 2 Classes/analysis and review of event and project preparation

Week 3 Classes and Presentation



Week 1: 14 – 19 May



- Welcome and Induction
- Campus Tour
- City Orientation
- Classes
- Industry speaker
- Great Ocean Road Running Festival



Week 2: 10 – 26 May

- Cultural Activities
- Classes
- Project Work
- Review and Analysis
- Develop report and presentation for IMG
- AFL Football Match



Week 3: 27 May – 1 June



- Project Work
- Review and Analysis
- Develop report and presentation for IMG
- Presentation to IMG
- Survey
- Reconciliation Day – TBC
- Visit Phillip Island
- Farewell



Accommodation at Box Hill



Tudor Apartments (International students)
1088-1090 Whitehorse Road, Box Hill, Victoria

Check in **Tuesday** **14 May**

Check out **Friday** **17 May**

Check in **Monday** **20 May**

Check out **Saturday** **1 June**



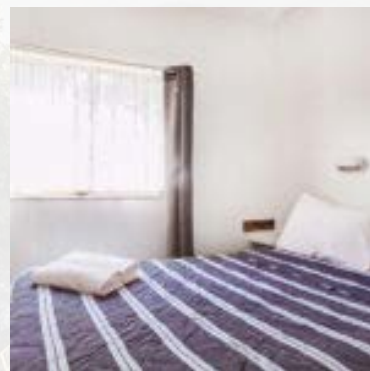
Accommodation at Lorne



Lorne Foreshore Caravan Park
2 Great Ocean Road, Lorne, Victoria

Check in Friday 17 May

Check out Monday 20 May



Cultural Activities



- Bells Beach
- Torquay Surf Shops
- Surf Museum
- AFL Football
- Melbourne Sports Precinct
- AFL Experience
- Phillip Island

