

KIRKWOOD STUDY ABROAD

JORDAN: VIRTUAL EXCHANGE GLOBAL SUSTAINABILITY CHALLENGE

September–December 2018: 10 Weeks

Apply by Monday, August 27, 2018



VIRTUAL
EXCHANGE

Honors Project,
1-credit course

The Course:

Join a team of eight Kirkwood students who will compete in a global virtual exchange this fall semester with a focus on sustainability. The team of local and international students will develop a sustainable business plan for a specific industry. The chosen industry for this year's challenge is hospitality and tourism. The team will be led by Sondra Gates, a Kirkwood faculty member, and paired with an international team in Jordan. The winning team earns travel to a global summit in Washington, D.C., in December 2018 where students will meet their Jordanian teammates. Students will work face to face with their Kirkwood team and virtually with a team of students in Jordan. Students should expect to work about 2–3 hours per week on this challenge. The program will enhance students' leadership, team-building and problem-solving skills and is open to students in any major or career field.

The Country:

This virtual exchange allows students to engage with their international peers without leaving Iowa! Jordan is an Arab nation on the east bank of the Jordan River, between Israel and Saudi Arabia, defined by ancient monuments, nature reserves and seaside resorts. The country and the people have a tradition of welcoming visitors. A safe haven in a region of conflict, Jordan has delighted visitors for centuries with its World Heritage sites, friendly towns and inspiring desert landscapes.

Team Positions:

Students will select one of these roles on the team:

- ◆ **Director:** Leads the team toward a high-quality, innovative hospitality sustainability solution.
- ◆ **Manager:** Keeps the team on schedule and on task for the day, week and overall challenge.
- ◆ **Technology Specialist:** Manages, troubleshoots and innovates technology needs for the challenge.
- ◆ **Marketer:** Leads creative thinking and research about marketing the business idea.
- ◆ **Researchers (2):** Researches the sustainability challenge topic in detail and finds solutions to problems.
- ◆ **Recorder:** Writes up team challenge notes and records discoveries and lessons learned.
- ◆ **Journalist/Social Media Manager:** Takes photos and videos throughout the sustainability challenge and keeps the team blog and other information on the Virtual Platform up-to-date.

Program Highlights:

- ◆ **Real-world Problem-solving:** tackle real global challenges at an industry level
- ◆ **Global Citizenship:** build enduring connections and enhance your cross-cultural communication skills
- ◆ **Résumé Builder:** showcase your global competencies to future employers by competing in this challenge!
- ◆ **Global Summit:** The winning team travels to Washington, D.C., for a Global Summit

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www.kirkwood.edu/studyabroad

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SEPTEMBER-DECEMBER 2018: 10 WEEKS
HONORS, 1-CREDIT COURSE



Program Contacts:

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