Vietnam, Global Business May 14 – 28, 2017, 3 credits (Summer 2017)

The Country:

Travel to the beautiful country of Vietnam and visit the busy streets of Ho Chi Minh City (Saigon) and the capital, Hanoi. Discover the people, culture, food and global impact this amazing country has on the world.

The Experience:

Kirkwood participants will partner with students from <u>Royal Melbourne Institute of Technology's</u> (RMIT) campuses in Ho Chi Minh City, Hanoi & Melbourne Australia to gain a real life global business experience. The program will begin in Ho Chi Minh City where we will visit the Ben Thanh Market, Mekong Delta, Cu Chi Tunnels, War Remnants Museum and work with our RMIT partners. The 2nd half of the experience will take us north to Hanoi where we will visit the Museum of Ethnology and House of Literature, view a traditional water puppet show, and take an excursion to Ha Long Bay

Program Highlights:

- Work in multicultural teams on a real business case with an actual company in Vietnam throughout the semester virtually and then in person
- Multicultural teams will include RMIT students from Vietnam & Australia in a global business project (what a resume builder!
- Travel to one of the largest exporters of textiles and coffee in the world.
- Learn about the distinct cultural differences in South & North Vietnam.
- Visit Ho Chi Minh City, the exciting, most populated city in Vietnam (formerly known as Saigon).
- Visit Hanoi, Vietnam's Capital
- Excursions to the Mekong Delta, Chu Chi Tunnels & Ha Long Bay
- Cultural excursions to the War Remnants Museum, Water Puppet Show, House of Literature and Vietnam Museum of Ethnology
- Visit the bustling Ben Thanh and Old Quarter Markets (great shopping deals!)
- Experience Vietnamese food, culture and daily life



"Study abroad changed my outlook on the world. The international business program taught me how to advance my career, build bridges and develop global relationships." *Kirkwood student, 2015*

Estimated Program Fee: \$3,750 \$1,000 scholarship available!

Faculty Contacts: Lori Merlak, Faculty Management Nielsen Hall room 126 Lori.merlak@kirkwood.edu

Mak Abel , Faculty Marketing Nielsen Hall room 130 <u>mabel@kirkwood.edu</u>

Start Here. Go Anywhere!

Includes: Airfare Housing Some Meals Health Insurance Many Cultural Excursions In-Country Transit <u>Does not include:</u> Tuition – 3 summer credits Passport Fee Personal Expenses

www.kirkwood.edu/studyabroad





Start Here. Go Anywheve!

Tentative Program Itinerary:

Sun, May 14 – Depart for Vietnam

Mon, May 15 – Arrive in Ho Chi Minh City (HCMC), Vietnam Tues, May 16 – Vietnamese breakfast, City Tour, Vietnam Cultural Lesson, Meet Vietnamese team members.

Wed, May 17 - RMIT campus tour & team work, Ben Thanh market, dinner

Thurs, May 18 - RMIT HCM campus or client workplace presentations. Lunch/dinner celebrations.

Friday, May 19 - Industry visit, War Remnants Museum

Saturday, May 20 – Chu Chi Tunnel Day Trip

Sunday, May 21 - Mekong Delta excursion

Monday, May 22 – Last day in HCMC, final shopping at market, dinner & good byes

Tuesday, May 23 – Leave for Hanoi, check in to hotel, city tour, Old Town Market

Wed, May 24 - RMIT Visit, Vietnam Museum of Ethnology

Thurs, May 25 – House of Literature, Water Puppet show

Fri, May 26 – Ha Long Bay excursion

Sat, May 27 – Last day in Hanoi, market, dinner & good byes

Sun, May 28 – Depart for US







Info Sessions: Thursday, September 15, Nielsen Hall 122, 11:15 am Thursday, October 20, Nielsen Hall 122, 11:15 am

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